Our Scouts have special projects they perform in their communities in order to be of service to the greater community and meet more people. One of those projects is an Expo. An Expo is a gathering of people who have an interest in a particular topic for the purpose of learning more about it. One choice is the Global Expo



P.O.L.E. (Plan, Organize, Lead, and Evaluate)

Scout use their knowledge of P.O.L.E. to help them with the Expo. They plan, organize, lead, and evaluate their efforts so the next Expo can be even better.

Scouts are responsible for choosing the topic of the Expo, organizing the exhibitors, the guests, the location, and every detail of the Expo. They lead the entire event from start to finish, and afterward evaluate their efforts.

Expos serve the purpose of educating the public about a particular topic of interest. Generally, exhibiters do not sell items at our Expos, but rather provide information. An example of acceptable materials to hand out would be information on travel. On the back could be the name of the company providing the information, such as a travel agency. We want our Scouts to think big and imagine which companies and organizations can contribute to the public at a particular Expo.

Who is Invited

Expos are held for the public, and Scouts advertise to the community. Inviting youth is particularly important, however, we want families to be able to participate together have FUN, and there should be attractions for every age group.

Just like the Activity Buffet, nearly all attractions should be interactive when possible. There should be special exhibits for youth to take part in, and our Scouts need to make it clear to those with an exhibit that learning-by-doing exhibits are the expectation. For example, at a Global Expo, a local governmental organization, such the EPA, could set up a demonstration which shows others how solar power can improve the quality of life.

Charge

Ideally the Expo should be free for the public.

For exhibitors, we prefer they can set up their booths for free, but if they are charged, nonprofits are never charged unless absolutely necessary.

Food

One way for Scouts to offset the cost of the Expo is by selling food. There are two different ways the Scouts could go. First, various booths can be set up by exhibitors, such as a cotton candy machine. Our Scouts sell food tickets to the public, which the public turn into the food booths in exchange for food. The exhibitors with the food booths count up their tickets at the end of the day and the Scouts give them the appropriate amount of money. The Scouts then keep a previously agreed upon percentage of the food sales. Since the Scouts sell the tickets and handle the cash, they are in a position to ensure the percent they receive of the food sales is correct.

Another choice would be for Scouts to prepare and sell food themselves. Most Expos have simple food the Scouts could prepare like grilling hotdogs and having sweets on hand. For either of these choices, Scouts will need to investigate the matter first. There may be tax ramifications for selling food in a particular area, and a license to sell food may be necessary. All of this needs to be looked into by the Scouts well before the Expo.

Where to Hold an Expo

Scouts plan the entire event, including finding a location. Scouts take into account the season and weather; for instance, they would choose an indoor venue such a convention center or school in the winter. In the summer, they can choose an outdoor venue and take responsibility for arranging for tarps or canopies to shield the sun and for donations of bottled water to the guests. It is preferable to hold the Expo at the same time and place year after year so the public begins to count on it and look forward to it.

Inviting Exhibitors

The Scouts invite the exhibiters. They will brainstorm on who to invite based on the topic of the Expo. Local merchants, government agencies, fire and police personnel, community and religious organizations make consistently good choices.

Depending upon the size of the Expo, local people can come with food and if they have them, clothing from the nations of their ancestors. This is a great opportunity for families to come together and grandparents to pass on recipes to grandchildren and discuss their family heritage.

Local genealogical experts, ethnic chefs, ethnic community organizations are invited.

Local ethnic organizations, such as a German Club for example, can participate by wearing clothing from Germany, travel opportunities, and language lessons. Guests can

learn a few words in various languages, and those who give language lessons can be there to sign up those who are interested.

Similarly, people can be on hand to explain how to research genealogy on the internet and computers can be available to people can give it a try.

Tourism can also be a part of it. People can discuss their homelands and that of their ancestors, how they contributed to America and where to visit when traveling there.

Dancers, musicians and artists such as salsa dancers, Irish dancers, etc can be on hand to demonstrate and get the crowd involved.

Scouts are free to invite any related organization, group, or individual they want, and as in everything else they do, they choose, organize, and lead their own Expo!